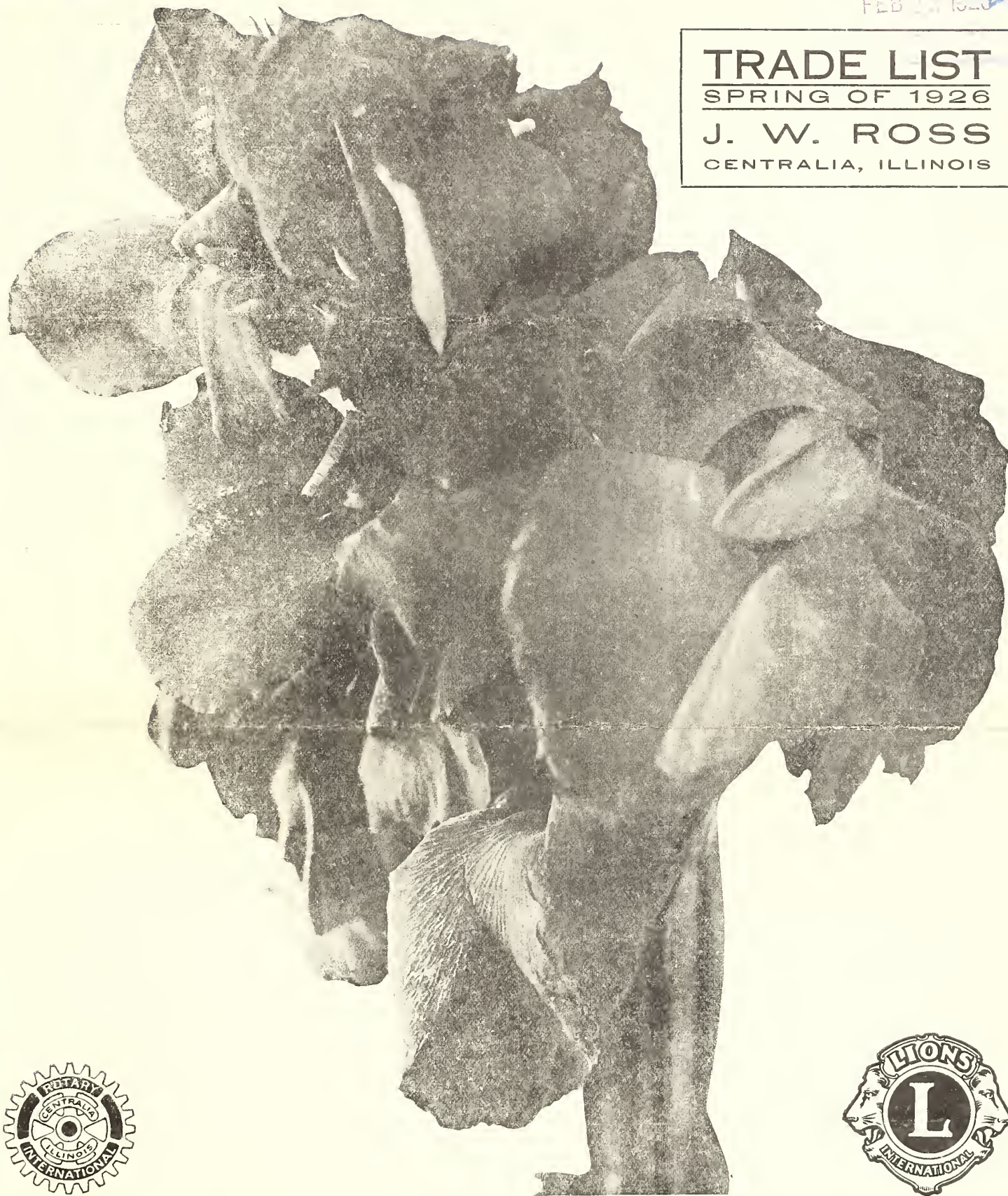


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FEB 21 1926

TRADE LIST
SPRING OF 1926
J. W. ROSS
CENTRALIA, ILLINOIS



COLOSSAL. *from an actual photograph reduced one-half.*

COLOSSAL CANNA

Colossal is the largest flowered canna grown. It has rich, dark green foliage with narrow red edge; grows about four feet high; is a good grower and multiplier, and the roots keep well.

The most outstanding feature about Colossal is its enormous dark red blooms. The individual blooms run from 7 to 9 inches across, from tip to tip of petals, and the immense trusses are borne well above the foliage. Our field of more than a half acre of Colossal presented a sea of red from July until frost. We know of no other flower that will make the show and give the satisfaction that a bed of Colossal will. 50 roots, \$2.25; 100-\$4.00.

CANNAS

Good Strong Roots, 2 and 3 Eye Divisions

	Per 100		Per 100
Austria, clear yellow, large orchid flower.....	\$3.00	J. D. Eisel, bright scarlet, big truss.....	3.00
Alemania, red with wide yellow edge.....	3.00	King Humbert, bronze foliage, very large red bloom	4.00

(In lots of 300 or over 50c 100 less)

DAHLIAS

	Doz.	Per 100		Doz.	Per 100
Sylvia, one of the best cutflowers for florists' use, a good pink, very productive	\$1.00	\$6.00	20th Century, this is the only single we grow for our cutflower trade.....	1.00	6.00
Wm. Agnew, good cutflower red.....	1.00	6.00	Deliece, clear rose pink, very large.....	2.00
Golden Queen, bright yellow, good cutflower	1.20	8.00	Jack Rose, dark red, big, good.....	1.00
General Buller, red cactus, fine for cutting	1.20	8.00	Kreimhilde, pink cactus, good.....	1.20
			Minnie Burgle, big red.....	1.50
			Dreers White, pure white, large, good	1.20
			Wm. Ross, rich velvety maroon, good stems, very productive, always sells, \$1.00 each		

GLADIOLUS

Posy Hollow mixed, this mixture is composed wholly of the best named, florists cutflower sorts. We grow all the leading sorts, about 75 kinds, and when we get through digging we harrow our field and everything picked up goes into this mixture.

	Per 100	Per 1000
First size	\$2.00	\$18.00

Ida Van, one of our best Red Glads, heavy propagator, good spike, good stem, big bloom, good keeper.

	Per 100	Per 1000
First size	\$2.00	\$18.00
Second size	1.60
Even one-half inch bulbs will produce a good spike. Only small quantities left of other sorts.		

CARNATIONS

(R. C. orders filled in rotation)

	Per 100	Per 1000		Per 100	Per 1000
Winsom, rose pink.....	\$6.00	\$50.00	Belle Washburn, red.....	6.00
Akehurst, rose pink.....	6.00	50.00	Harvester	6.00
Betty Lou, rose pink.....	10.00	White Matchless	5.00	40.00
Enchantress Supreme	5.00	40.00			
Main Sunshine	15.00	Our Carnations are clean and free from rust; as good as the best.		
Red Matchless	6.00			

CHRYSANTHEMUMS

(R. C. orders filled in rotation)

	Per 100		Per 100
Pink Chieftain	\$3.00	White and Yellow Chadwich.....	4.00
White Chieftain	3.00	Sungold,, White and Pink Frick.....	4.00
Smith's Advance	3.00	Mistletoe	4.00
Chas. Rager	3.00	Rosa Raisa	5.00
Adrians Pride, yellow.....	3.50	Louisa Pocket	6.00
Pink and Yellow Turner.....	3.50	Pompones, White and Pink Dotte, Diana, Mariana, Golden Climax and Anna Moran.....	3.00
Whittier, yellow	3.50		
Pink Seidewich	3.50		

	Per 100		Each
Coleus, R. C., 12 kinds assorted.....	1.50	Cinerari, heavy°, 4 inch, ready for 5 inch.....	20c
Heliotrope, 2 inch.....	5.00	Geraniums, assorted; Nutt, Viaud, Poitevine, etc. 4-in.....	15c
Ivy Geraniums, 2 inch.....	6.00	Lantana Trailing, 3 inch.....	10c
Moon Vines, white, 2 inch.....	5.00	Fuchsias Mixed, 2 inch.....	06c
	Each	Pelargoniums Easter Greeting—	
Cleveland Cherry, well berried, 5 inch, to close out.....	40c	3 inch	15c
Begonias—		4 inch	25c
Erfordii, 3 inch.....	10c	Asparagus Plumosus—	
Luminosa, 3 inch.....	10c	3 inch	10c
4 inch, ready for shift.....	25c	4 inch	25c
5 inch	40c	Asparagus Sprengerii, 4 inch.....	20c



From photograph of Diener's Ruffled Monster Petunias, 3 months from sowing seed.

DIENER'S RUFFLED MONSTER PETUNIAS—Mixed

The world's largest and finest Petunias; ruffled so that they look as though they were double; in all colors of the rainbow—red, white, pink, purple, blue, lavender, mauve, blotched, striped and solid colors—in every conceivable color and arrangement, and in sizes never before dreamed of. The accompanying photograph can give but little idea of their exquisite beauty and size; the individual bloom is larger than the flower pot. Plants gotten early will make exquisite blooming plants for Mothers' Day, in fact, our early plants will be in bloom in fine shape for Easter.

The seed from which our plants are grown was all

produced by hand Polenization, a slow, tedious process, which makes the seed very expensive, but the results are beyond conception. You will have to see them to realize their wonderful size and beauty. We are growing a large quantity of them this season, and at prices within reach of all. Those of our customers who had some of our plants last year, need no introduction; but those of you who have never seen our wonderful Petunias, we ask you to give them a good trial this year. You will lose some good business if you don't.

Priced as follows:

Good, strong plants, ready for a shift into larger pots; per dozen.....	\$.75	Per 100	5.00
		Per 1000	48.00

PINK GLORY PETUNIAS

Clear rose pink, without a trace of blue in it. Grows about fifteen inches high—just one mass of bloom. Finest thing out for porch and window boxes,

and one of the finest bedding plants imaginable. Flowers are of medium size: 2½ to 3½ inches in diameter. Priced the same as the Ruffled Monsters.

BLUE AND PURPLE PETUNIAS

These, like Pink Glory, are of medium size—2½ to 4 inches. Plant is of medium size, 15 to 18 inches high. Fine for porch and window boxes, and fine for bedding; one mass of blue and purple. Many of them

the richest Royal Purple, a color new in Petunias. Last year, we did not have one-fourth enough of them. Priced the same as the Ruffled Monsters.

We will sell 50 assorted Ruffled Monster, Pink Glory and Blue and Purple, for.....\$2.50

LARGE PLANTS IN BLOOM

Later in the season, some time in March and later, we will have a limited supply of large plants in bloom.

Each	\$.25
Per dozen	2.50
Per 100	18.00

J. W. ROSS CENTRALIA, ILLINOIS

BULB Growing in Southern Illinois is a comparatively new industry in the United States, and offers big returns to investors.

The same properties in our Grey Silt Loam Soil that produces the most delicious and highly colored Peaches mortals ever ate, also produces splendid highly colored, richly flavored Apples and Pears, and also makes possible the growing of superior Tomatoes which are now being largely canned and recognized more and more by wholesalers as a product of very unusual merit and in good demand.

That same peculiar soil produces a sorghum sap

which makes a syrup that nearest approaches honey in color and flavor, and is an industry which is just being appreciated and likewise offers opportunities for large profitable investments and a wider expansion.

That same peculiar soil characteristic produces Strawberries which are unsurpassed in any other locality, and it is only of recent discovery that this soil is also particularly adapted to the growing of strong Bulbs of a superior quality.



GROWING NARCISSI AT CENTRALIA

If asked what subject occupied the minds of the average florist most at this time, the answer would be "The Narcissus." If you are interested in Bulb growing, come to Centralia. Owing to the fact that the Federal Horticulture Board has placed a quarantine against Narcissus Bulbs, to take effect January 1, 1926. This fact makes it of major importance to know that the Dutch Narcissus can be successfully grown in the Grey Silt Soil around Centralia. The annual importation of Narcissus Bulbs has for the past few years reached from seventy to one hundred millions.

Centralia will likely become the Narcissus center.

with the Daffodil, another member of the family, for the United States, and offers opportunities to men of means seeking desirable investments. That these bulbs can be produced in commercial quantities has already been thoroughly established by Mr. J. W. Ross and others. Mr. Ross already has upwards of twenty acres of blooming bulbs. He shipped over a million blooms in 1925. His Narcissi are known in the wholesale markets of Indianapolis, Buffalo, Cleveland, Pittsburgh, Detroit, Chicago, Milwaukee, St. Louis, Kansas City, and other large markets. Other large fields are also now large shippers and there is room for further profitable expansion.

FORCING NARCISSI

That these Centralia grown Narcissi will force equally as well as the Holland-grown bulbs has been demonstrated by a score of florists. They will produce as many blooms of as good quality and two weeks earlier than imported bulbs, when forced alongside of Holland-grown bulbs, was thoroughly established, and for naturalizing they are superior to imported ones.

In addition to Narcissi, Mr. Ross has found this soil will produce superior bulbs of the Gladiolus, Tuberose, Dahlia and Canna.

Southern Illinois is favored with the climate of Virginia and is where the North begins and the South

ends, and not in the so-called snow area. Centralia is a modern city, with a population of fifteen thousand, has splendid railroad facilities with trunk lines radiating in all directions like the spokes of a wheel, hard roads, an abundance of coal as it is the gateway to the enormous coal field of the South. Lake Centralia furnishes an inexhaustible supply of soft water. We grow much fruit and lands are still cheap. We are only a few miles away from the Agricultural Center of the United States, while the center of population is now less than one hundred miles away from us and moving this way each year.

We will be glad to answer any inquiries.

From a Bulletin of the CENTRALIA CHAMBER OF COMMERCE.

We are now growing some forty odd varieties, including all of the standard commercial sorts, and have more than twenty acres. If you are interested in Narcissi, we will be glad to quote you price.

J. W. ROSS - - - - - **CENTRALIA, ILLINOIS**